



Magazine Title:

Your Name:

Title:

Phone:

PUBLISHING INFO

How often do you publish?

- Monthly Bimonthly
 Quarterly Other _____

What is your average page count? _____

What is your ad to edit ratio? _____

What is your circulation? _____

PRODUCTION INFO

Who is responsible for dummyping the book?

- Editorial Production
 Art

In what form do the editors present copy to art/production?

- Text only document
 Text with Express Tags
 Flowed into page layout software

What page layout software do you use?

- QuarkXpress
 Adobe InDesign
 PageMaker
 Other _____

Does the editorial or art department make text corrections?

- Editorial Art

Is the art (photos, illustrations, etc.) provided?

- Yes No

In what form is the art provided?

- Digital files
 Needs to be scanned
 Both

Is the art department responsible for placing ads?

- Yes No

How are the ads furnished?

- low resolution placement files
 film
 EPS or TIFF files
 A combination of the above
 Other _____

PREPRESS INFO

Do you do your own prepress?

- Yes No

Do some ads need make ready?

- Yes No

What form of color proofs do you use?

- PDF Color ink jet
 Color laser Digital proof
 Matchprint Other _____

Is your workflow set up for output to:

- Film Direct to plate

Do you have an FTP site?

- Yes No